

Lee Associates – new business letter

Dear.....,

How many times have you seen a group of prisoners relaxing in the sun with a cold beer, courtesy of a prison guard?

That's what happens in The Shawshank Redemption.

Why? Because of financial knowledge.

When one of the prisoners, Andy Dufresne, points out how the guard can keep all the \$35,000 he has just inherited, without paying the IRS a penny, it's time to crack out the beers.

Now this may be both a theatrical, and simple, example of the value of financial expertise, but the point it makes is universal. Good financial management is crucial to the success of any enterprise. Hence this letter.

Lee Associates is a firm of accountants who specialize in the creative industry, offering, in addition to the more traditional accounting services, strategic advice on business development, as well as how to retain the assets a successful business generates.

Our clients include Richard Rogers, for whom we have acted for over 20 years, and Maurice Saatchi, for whom we helped set up M&C Saatchi. If asked, they would tell you that Lee is different from other accountants both because of our expertise in their industries, and because of our ability to speak their language.

If you'd like to hear more about how we could help your business, please do call, but recognising how busy you must be, if I don't hear from you before, I'll call you shortly.

In the meantime, I hope you enjoy the film.

Yours sincerely